



School Fuel presents
2020 Tour of Novato & Community Fair
 Saturday May 2nd, 2020 7:00am to 1:00pm
 Sherman Avenue, Downtown Novato

EVENT SPONSORSHIP REGISTRATION FORM

PLEASE COMPLETE THIS FORM. MAKE A COPY FOR YOUR RECORDS, AND RETURN THE COMPLETED FORM WITH YOUR PAYMENT TO SCHOOL FUEL. School Fuel is a 501(c) (3) charity, Tax ID# 48-1302986

REGISTER ASAP TO MAXIMIZE SPONSORSHIP BENEFITS OUTLINED ON PAGE 2
DEADLINE FOR SPONSORSHIP REGISTRATION IS 4/10/2020

Event Sponsor Information (please print clearly):

Event Sponsor's Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____

Email Address: _____ Phone #: _____

Website URL: _____

School Fuel has my permission to list my name as a sponsor in their publications and signage.

Sponsorship Level (See page 2 for more details)

Level	Logo	Booth	Swag	Level	Logo	Booth	Swag
<input type="checkbox"/> Platinum \$5,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Bronze \$500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Gold \$2,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Booth \$250	N/A	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Silver \$1,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> Friend \$100	N/A	N/A	<input type="checkbox"/>
<input type="checkbox"/> In-Kind Sponsorship (See In-Kind Donation Rules) Description: _____							

Please send a digital copy of your company/organization logo to TOGETHER@TOUROFNOVATO.ORG

Payment Method: (CHECK ONE) Check Credit Card Please invoice* (signature required)

Checks can be made payable and mailed to: School Fuel, 448 Ignacio Blvd. #410, Novato, CA 94949

Please bill my Credit Card: Visa Master Card AMEX

Credit Card #: _____

Expiration: _____ Security Code: _____ Zip Code: _____

Name as it appears on the card: _____

Billing Address: _____

Authorized Person's Signature: _____ **Date:** _____

TO LEARN MORE ABOUT HOW TO BECOME A SPONSOR, OR OTHER WAYS TO SUPPORT SCHOOL FUEL'S MISSION TO ENRICH EDUCATION NOVATO'S PUBLIC SCHOOLS, PLEASE EMAIL US AT: SPONSOR@TOUROFNOVATO.ORG

WWW.TOUROFNOVATO.ORG



TOUR OF NOVATO & COMMUNITY FAIR SPONSOR INFORMATION

Platinum Sponsor \$5,000

- ❖ Sponsor's Logo proportionate with level of sponsorship on all promotions and publicity including:
 - Special E-flyer sent to 3,500+ elementary school households
 - ENews notifications sent to parents at every school, and Bi-Monthly Eblast notifications sent to participants
 - Event Posters
 - Event shirts given to individual participants
 - Tour of Novato Website
- ❖ Event Signage proportionate with level of sponsorship
- ❖ Banner ad on event website proportionate with level of sponsorship
- ❖ Double Community Fair Booth (10' x 20')
- ❖ Team Registration for up to 15 participants
- ❖ Dedicated area at Community Fair for your guests and employees to gather with special recognition
- ❖ Promotional Item Swag Bag Placement (300 Minimum)
- ❖ School Fuel Sponsor Window Cling

Silver Sponsor \$1,000

- ❖ Sponsor's Logo name proportionate with level of sponsorship on all promotions and publicity including:
 - Special E-flyer sent to 3,500+ elementary school households
 - ENews notifications sent to parents at every school, and Bi-Monthly Eblast notifications sent to participants
 - Event shirts given to individual participants
 - Tour of Novato Website
- ❖ Event Signage proportionate with level of sponsorship
- ❖ Banner ad on event website proportionate with level of sponsorship
- ❖ Community Fair Booth (10' x 10')
- ❖ Registration for up to 4 participants
- ❖ Big Wheel Pavilion sponsor recognition and access for 4 guests
- ❖ Promotional Item Swag Bag Placement (300 Minimum)
- ❖ School Fuel Sponsor Window Cling

Friend Sponsor \$100

- ❖ Promotional Item Swag Bag Placement (300 Minimum)
- ❖ School Fuel Sponsor Window Cling

Gold Sponsor \$2,500

- ❖ Sponsor's Logo proportionate with level of sponsorship on all promotions and publicity including:
 - Special E-flyer sent to 3,500+ elementary school households
 - ENews notifications sent to parents at every school, and Bi-Monthly Eblast notifications sent to participants
 - Event Posters
 - Event shirts given to individual participants
 - Tour of Novato Website
- ❖ Event Signage proportionate with level of sponsorship
- ❖ Banner ad on event website proportionate with level of sponsorship
- ❖ Double Community Fair Booth (10' x 20')
- ❖ Registration for up to 8 participants
- ❖ Dedicated area at Community Fair for your guests and employees to gather with special recognition
- ❖ Promotional Item Swag Bag Placement (300 Minimum)
- ❖ School Fuel Sponsor Window Cling

Bronze Sponsor \$500

- ❖ Sponsor's Name proportionate with level of sponsorship on all promotions and publicity including:
 - Bi-Monthly Eblast notifications sent to participants
 - Event shirts given to individual participants
 - Tour of Novato Website
- ❖ Event Signage proportionate with level of sponsorship
- ❖ Banner ad on event website proportionate with level of sponsorship
- ❖ Community Fair Booth (10' x 10')
- ❖ Registration for 2 participants
- ❖ Promotional Item Swag Bag Placement (300 Minimum)
- ❖ School Fuel Sponsor Window Cling

Booth Sponsor \$250

- ❖ Community Fair Booth (10' x 10')
- ❖ Promotional Item Placement (Swag Bags)
- ❖ Inclusion on the Sponsor Passport
- ❖ School Fuel Sponsor Window Cling



TOUR OF NOVATO & COMMUNITY FAIR SPONSOR INFORMATION

School Fuel Grants - 2019/2020

\$363,816 in total

Library Grants

\$2,500 each to Novato High, San Marin High

\$2,000 each to Sinaloa, San Jose and Hamilton K-8

\$1,250 each to Loma Verde, Lu Sutton, Lynwood, Olive, Pleasant Valley, Rancho, and San Ramon

\$500 to Hill Education Center (Marin Oaks, NOVA and Adult Education)

Elementary Visual Arts Grants

\$2,000 for supplies and \$500 for a coordinator for visual arts program at each elementary school

Elementary Music Grant

\$10,000 for music instrument purchase and repair and professional development

Fifth Grade Marin MOCA Collaboration

\$16,270 for field trip and visiting artist for each fifth-grade class

Tour of Novato Grants Earned by Schools and Clubs - \$90,142

Marin Oaks and NOVA Enrichment Grant - \$3,000

Enrichment Grants Based on Individual Applications:

Hamilton K-8

After school athletics program	\$3,000
Support for Middle School Scholars program	\$5,000
2019 Summer Hawks program for 5th - 8th graders	\$5,000
Summer Bridge for matriculating students	\$5,000
Chess lunchtime program for 3rd - 8th graders plus TK-K	\$5,000

Loma Verde

Odyssey of the Mind Teams	\$2,100
After school sports clubs	\$4,000
Calming corners for classrooms	\$2,000

Lu Sutton

Giants and Geometry field trip for 4th grade	\$3,000
Outdoor kinder play equipment and sensory tables	\$3,000
Field trip support	\$5,000

Lynwood

Afro-Peruvian Dance assembly and workshops	\$3,000
Do Good Crew support	\$1,500
Support for schoolwide fluency initiative	\$5,000
Mental Health Counselor	\$5,000

Olive

Intervention curriculum and materials	\$6,000
Kindergarten playground equipment	\$3,000
ArtWorking with the Wetlands environmental stewardship project	\$2,405
Speakers and heart rate detectors for Olive in Motion	\$ 600
SPX Max Reformer bundle for students with OT needs	\$3,700

Pleasant Valley

Bring visiting expert to teach oral storytelling to third grade	\$2,000
Fourth grade Sacramento field trip	\$4,000
Second grade field trip to Charles M. Schulz Museum	\$1,400
Spanish language materials for library	\$ 500

Rancho

Diverse classroom library materials	\$ 500
Safe zones for third grade classrooms	\$ 1,000
Headphones for classroom use	\$ 1,000
Materials for Compassion Project	\$ 1,000

San Ramon

Providing alternate lunchtime activities and enrichment	\$ 5,000
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Sinaloa Middle School

3-D- laser cutter and printer, related materials for design class	\$ 7,600
Artists in the Schools for all 6th graders to do a multidisciplinary unit	\$ 5,000
Art supplies	\$ 3,000

San Jose Middle School

Oculus VR headsets for science	\$ 2,500
Support for afterschool robotics	\$ 6,600
Ball-A-Vis-X for PE	\$ 630
Support for library reading area	\$ 1,500
Musical instrument repair and purchase	\$ 8,000
Support for Girls on the Run	\$ 1,200
Student participation in National History Day competition and events	\$ 5,220
Support for drama student field trip	\$ 3,000

Novato High School

Equipment and guest teacher for Yoga PE	\$ 500
College field trips, and supplies for AVID class	\$ 7,500
Equipment and supplies for Sports Medicine class	\$ 5,000
Animation software	\$ 5,622
Art and Cultures Club for newcomer students	\$ 4,000
Link Crew, teacher training, student leader training, and freshman orientation	\$ 4,000
Health and wellness books for NHS library	\$ 1,000
Support for dance and spoken word collaborative project	\$ 1,200

San Marin High School

Music festival fees	\$ 2,955
Visiting clinicians for San Marin music students	\$ 5,000
Mock Trial competition fees and club expenses	\$ 3,000
Learning Lounge	\$ 2,500
Robotics Club competition fees	\$ 5,000
Link Crew expenses (training for leaders, poster supplies)	\$ 1,252
AVID support	\$ 2,000
Field Trips for biotech science students	\$ 1,500
Biotech lab kits	\$ 900
Marin Biology sailing field trip	\$ 7,750
Technology and tools for Geometry classes	\$ 8,000
Materials for visual arts class birdhouse project	\$ 1,770